



... **Creating Value**

130 Adelaide Street West, Suite 3210
Toronto, Ontario M5H 3P5
T: (416) 862-7444 F: (416) 862-7007

1 Place Ville Marie, Suite 2736
Montreal, Quebec H3B 4G4
T: (514) 281-0481 F: (514) 281-0294

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Innovium Capital Increases Investment in Adver-Gaming Trailblazer First Person Plural Inc. as Alpha Version of Human Limit™ Released

Toronto ... Innovium Capital Corp. (“Innovium”) announces that it has invested a further \$319,000 in First Person Plural Inc. (“FPP™”) of Montreal, Quebec. This investment was part of a \$350,000 financing involving existing FPP shareholders and brings Innovium’s ownership in the company to 53.5%. The proceeds of this financing shall be used by the company for ongoing project development.

FPP’s management is delivering on its promise to develop new methods of advertising delivery utilizing interactive media technology. FPP has successfully completed alpha phase development of the first of its projects -Human Limit™ - and has now commenced the final pre-rollout of the product prior to launch in the second half of 2006. Initial sales are proceeding in accordance with the company’s business plan.

About First Person Plural Inc.

First Person Plural -- the message and the medium.

Founded in 2002, FPP is a developer of new methods of advertising delivery using interactive media technology. Its mission is to assist the client to resolve the primary difficulty of the advertising business – targeted delivery and measurement.

FPP is the developer of Human Limit™, a media event that will help redefine how companies reach consumers.

About Innovium Capital Corp.

Innovium invests in innovative opportunities and trades under the symbol IN on the TSX Venture Exchange. The Company benefits from an ongoing income stream from past agri-divestitures and consists of interests in Atlantis Systems Corp. (TSX symbol - AIQ), a globally recognized developer of simulation-based training systems principally for military and commercial aircraft servicing an international client base; Fly America Furniture, a privately-owned corporation specializing in high-quality, affordable retail furniture and decorative accessories; CablesEdge Software, which has developed the simplest, and most accessible, way for mobile users to access desktop information with the fewest keyclicks, and from any mobile device; Seed Media Group LLC, a new media company which develops original science content, aimed at a general audience and distributed across a number of media channels including its ground-breaking SEED magazine; RxRite, a developer of point-of-care e-Prescribing solutions providing physicians, pharmacies, payers and Pharmacy Benefit Managers with the ability to communicate effectively for the safe, secure, creation, transmission, and processing of electronic prescriptions; and, First Person Plural.

For additional information contact: info@innovium.ca or www.innovium.ca

Neil Raymond, Chairman and CEO

(514) 281-0481

ceo@innovium.ca

Jamie Macintosh, President and COO

(416) 862-7444

president@innovium.ca