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**Symbol** - *IN* (TSX - V)  
- *IH7* (FWB)

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## INNOVIUM ANNOUNCES SECOND QUARTER RESULTS

**Toronto** ... Innovium Media Properties Corp.'s ("Innovium" or the "Company") second quarter 2008 results are discussed below.

In the first quarter of 2008, Innovium advanced an additional US\$47,500 to Seed Media Group LLC ("Seed") as part of the Seed Note C financing. The Company also advanced US\$106,000 to Seed by way of a secured accounts receivable facility bearing interest at 12% per annum ("Seed A/R Facility"). In the second quarter of 2008, Innovium transferred to Seed an additional US\$64,000 as part of the Seed A/R Facility, US\$55,000 in the form of a long-term loan bearing interest at 6% per annum and payable on demand, and US\$783,500 in anticipation of a financing expected to close in the third quarter.

In May 2008, Innovium completed the sale of its interest in the Levucell™ suite of products, agreeing to a final accelerated payment from Lallemand of \$4.3 million (the "Levucell Sale"). Innovium's predecessor company, Agritek Bio Ingredients Corporation, the co-developer of Levucell, initiated the sale in February 1999 when it sold all inventory, rights and intellectual property to Danstar Ferment, AG, a Swiss subsidiary of Lallemand, for \$1.7 million and a series of continuing payments related primarily to the sales of Levucell. Over the past nine years the continuing payments have totalled \$10.0 million, which in addition to the final accelerated continuing payment of \$4.3 million brings the total sale price to just over \$16.0 million. The final net proceeds will be used for working capital purposes and in support of Innovium's investments.

In the second quarter of 2008, the Company had a realized gain of \$4,313,000 from the Levucell Sale and an unrealized loss of \$30,000 versus net unrealized losses of \$2,660,000 in 2007. The 2008 unrealized loss is an unrealized foreign exchange loss of \$30,000 on its investment in Seed versus an unrealized foreign exchange loss of \$419,000 in the second quarter of 2007 due to the strengthening of the Canadian dollar compared to the US dollar. The balance of the 2007 quarterly unrealized loss was \$2,241,000 related to a change in the status of the Voice on the Go Inc. ("VoGo") investment, which led to its divestiture in July 2007.

For the first six months of 2008, the realized gain was \$4,313,000 from the Levucell Sale versus a \$126,000 realized gain during the first half of 2007 attributable to the exercise of options and warrants held in Innovium's short-term portfolio. The unrealized gain of \$184,000 for the first six months of 2008 was comprised entirely of a foreign exchange gain of the Seed investment compared to an unrealized loss of \$2,507,000 in the same period of 2007. The 2007 unrealized loss consisted of a net unrealized loss related to VoGo of \$1,915,000; an \$117,000 unrealized loss on short-term investments related to the reversal of any value attributed to options or warrants as they were fully exercised during the quarter; and, a \$475,000 unrealized foreign exchange loss on its investment in Seed.

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*\*\*\* We seek safe harbour \*\*\**

Interest and dividend income decreased in the second quarter of 2008 compared to the second quarter of 2007 but remained relatively unchanged for the first six months of 2008 compared to the first six months of 2007. From an accounting perspective, interest accrued on loans to VoGo in 2007 has been replaced by loans made to Seed, resulting in the appearance of steady-state interest accruals.

Compared to the second quarter of 2007, the Company experienced a \$212,000 increase in general and administrative costs during the second quarter of 2008. The increase is primarily the result of the stock option expense of \$444,000, versus the same expense of \$255,000 in the same period of 2007, and professional fees incurred in the completion of the Lallemand transaction, partially offset by the general timing of expenses quarter versus quarter.

Innovium had 2008 second quarter earnings of \$3,524,000 and earnings of \$3,738,000 in the first six months of 2008 compared of a loss of \$3,102,000 in the second quarter of 2007 and a loss of \$2,864,000 for the first half of 2007. For the three months ended June 30, 2008, the Company recorded a negative operating cash flow, after changes in non-cash working capital items, of \$122,000 (\$511,000 for the six months) compared to negative operating cash flow of \$277,000 (\$418,000 for the six months) recorded in the same period in 2007.

#### **About Innovium Media Properties Corp.**

Innovium invests in innovative media opportunities. Its venture investment portfolio is focused on Seed Media Group, LLC, an emerging science media company that develops original science content, including [www.scienceblogs.com](http://www.scienceblogs.com). Innovium trades under the symbol **INV** on the TSX Venture Exchange ("TSX - V") and **IH7** on the Frankfurt Stock Exchange ("FWB").

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## Table of Highlights of the Financial Statements

	Three months ended June 30		Six months ended June 30	
<i>(Expressed in thousands of Canadian dollars, except per share amounts)</i>	<u>2008</u>	<u>2007</u>	<u>2008</u>	<u>2007</u>
Agri-products revenue	\$ --	\$ 125	\$ 60	\$ 261
Gains on investments	4,313	--	4,313	126
Unrealized gains(losses) on investments	(30)	(2,660)	184	(2,507)
Interest and dividend income	163	146	305	306
Other income	4	--	17	--
General and administrative expenses	902	690	1,122	1,027
Depreciation and amortization	7	2	15	4
Foreign exchange loss	17	21	4	19
<b>Net earnings (loss)</b>	<b>\$ 3,524</b>	<b>\$ (3,102)</b>	<b>\$ 3,738</b>	<b>\$ (2,864)</b>
<b>Net earnings (loss) per share</b>	<b>\$ 0.04</b>	<b>\$ (0.04)</b>	<b>\$ 0.04</b>	<b>\$ (0.04)</b>
<b>Cash used in operating activities</b> (after net change in working capital balances)	<b>\$ (121)</b>	<b>\$ (277)</b>	<b>\$ (510)</b>	<b>\$ (418)</b>

<i>(Expressed in thousands of Canadian dollars)</i>	June 30 <u>2008</u>	Dec.31 <u>2007</u>
Cash and cash equivalents	\$ 3,407	\$ 219
Accounts receivable and other assets	92	297
Short-term investments	112	113
<b>Total current assets</b>	<b>3,611</b>	<b>629</b>
Venture investments	7,383	5,839
Capital assets, net	146	161
<b>Total assets</b>	<b>\$ 11,140</b>	<b>\$ 6,629</b>
Accounts payable and accrued liabilities	\$ 159	\$ 276
<b>Total current liabilities</b>	<b>159</b>	<b>276</b>
<b>Total liabilities</b>	<b>\$ 159</b>	<b>\$ 276</b>
<b>Shareholders' equity</b>	<b>\$ 10,981</b>	<b>\$ 6,353</b>

Full financial results are available on SEDAR at [www.sedar.com](http://www.sedar.com).

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