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**Symbol - *IN* (TSX - V)**  
**- *IH7* (FWB)**

09 -11  
July 31, 2009

## **Innovium Grants Options**

**Toronto** ... Innovium Media Properties Corp. ("Innovium") reports that 2,000,000 incentive stock options have been granted, of which 1,850,000 were granted to Officers and Directors. The options were granted at \$0.10 per share and are exercisable for a period of 5 years.

### **About Innovium Media Properties Corp.**

Innovium's venture investment portfolio is devoted to Seed Media Group LLC, a private media and technology company focused on the professional and consumer science markets. Seed's award winning brands include Seed<sup>®</sup> ([www.SEEDMAGAZINE.com](http://www.SEEDMAGAZINE.com)) and ScienceBlogs<sup>®</sup> ([www.scienceblogs.com](http://www.scienceblogs.com)). Innovium trades under the symbol **IN** on the TSX Venture Exchange ("TSX - V") and **IH7** on the Frankfurt Stock Exchange ("FWB").

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