



130 Adelaide Street West, Suite 3210  
Toronto, Ontario M5H 3P5  
T: (416) 862-7444 F: (416) 862-7007

1 Place Ville Marie, Suite 2020  
Montreal, Quebec H3B 2C4  
T: (514) 281-0481 F: (514) 281-0294

**Symbol - *IN* (TSX - V)**  
**- *IH7* (FWB)**

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## **Innovium Closes Private Placement**

**Toronto** ... Innovium Media Properties Corp. ("Innovium" or the "Company") reports that it has closed a private placement of \$1,272,500 in Trust. This financing consists of 12,725,000 units ("Units") being issued at \$0.10 per Unit, with each Unit consisting of one common share and one half of a common share purchase warrant ("Warrant"). Each Warrant entitles its holder to purchase one common share at a price of \$0.10 for a period of eighteen (18) months from the date of issuance.

It should be noted that this financing is an arms-length transaction and is subject to TSX Venture Exchange approval. The units to be issued pursuant to this financing will be subject to a four-month hold period expiring February 1, 2010. As a result of this financing the number of issued and outstanding shares will increase to 100,987,214.

### **About Innovium Media Properties Corp.**

Innovium's venture investment portfolio consists of a substantial interest in Seed Media Group LLC, ("Seed") is a private media and technology company focused on the sciences. Seed's award winning brands include Seed<sup>®</sup> (print and digital magazine) and ScienceBlogs<sup>®</sup>. Innovium ([www.innovium.ca](http://www.innovium.ca)) trades under the symbol ***IN*** on the TSX Venture Exchange ("TSX - V") and ***IH7*** on the Frankfurt Stock Exchange ("FWB").

### **About Seed Media Group LLC**

Seed Media Group ([www.seedmediagroup.com](http://www.seedmediagroup.com)) is a global media and technology company with a concentration on blogging, visualization, software, and digital media. Its efforts are tied together by a passion for science and an advocacy for science literacy around the world. Seed is headquartered in New York City. Seed's Founder and CEO is Adam Bly.

### **About ScienceBlogs, LLC**

ScienceBlogs ([www.scienceblogs.com](http://www.scienceblogs.com), [www.scienceblogs.de](http://www.scienceblogs.de) & [www.scienceblogs.com.br](http://www.scienceblogs.com.br)), 70% owned by Seed Media Group, is the largest science-related blog network. This "discussion" in over 100 blogs in three languages spans the realm of science, covering fields from neuroscience to the environment.

For additional information contact: [innovium@innovium.ca](mailto:innovium@innovium.ca)

Neil Raymond, Chairman and CEO	(514) 281-0481	<a href="mailto:ceo@innovium.ca">ceo@innovium.ca</a>
Jamie Macintosh, President and COO	(416) 862-7444	<a href="mailto:coo@innovium.ca">coo@innovium.ca</a>
Julio DiGirolamo, CFO and Corporate Secretary	(416) 862-7444	<a href="mailto:cfo@innovium.ca">cfo@innovium.ca</a>