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**Symbols - *IN* (TSX - V)**  
**- *IH7* (FWB)**

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**Innovium's Investment, Seed Media Group ("SMG") has announced the following:**  
**SCIENCEBLOGS WELCOMES THE WORLD'S TOP SCIENTIFIC INSTITUTIONS TO ITS PLATFORM**

**Toronto** ... Innovium Media Properties Corp. ("Innovium") announces that on June 22, ScienceBlogs, the leading social media site for science, helped spark the next generation of research communications by launching new blogs on its platform from the world's top scientific institutions. The initial list includes: CERN, Howard Hughes Medical Institute (HHMI), SETI Institute, Weizmann Institute of Science, and Brookhaven National Laboratory.

"Today we are expanding the ScienceBlogs platform to include the world's top labs, enriching the discussion for our readers and providing these institutions with a new way of communicating their incredible research online," said Evan Lerner, Editor of ScienceBlogs. "We see this as the next big leap in our mission of hosting and spurring the world's conversation about science."

Links to the new blogs can be found at [scienceblogs.com/seed](http://scienceblogs.com/seed). Research institutions interested in learning more about the program are encouraged to contact Evan Lerner at +1 646 351 8582 or [evanlerner@scienceblogs.com](mailto:evanlerner@scienceblogs.com).

**About ScienceBlogs**

ScienceBlogs ([scienceblogs.com](http://scienceblogs.com)) is the leading social media site for science, with more than 135 acclaimed blogs worldwide and a fast-growing audience of more than 2.5 million monthly unique visitors. Outside the US, ScienceBlogs hosts sites in Germany ([scienceblogs.de](http://scienceblogs.de)) and Brazil ([scienceblogs.com.br](http://scienceblogs.com.br)).

**About Innovium Media Properties Corp.**

Innovium's venture investment portfolio is devoted to Seed Media Group LLC, a private media and technology company focused on the professional and consumer science markets. Seed's award winning brands include Seed® ([www.seedmagazine.com](http://www.seedmagazine.com)) and ScienceBlogs® ([www.scienceblogs.com](http://www.scienceblogs.com)). Innovium trades under the symbol **IN** on the TSX Venture Exchange ("TSX - V") and **IH7** on the Frankfurt Stock Exchange ("FWB").

For additional information please visit:

Innovium: [innovium.ca](http://innovium.ca); Seed: [seedmediagroup.com](http://seedmediagroup.com); ScienceBlogs: [scienceblogs.com](http://scienceblogs.com), [scienceblogs.de](http://scienceblogs.de), and [scienceblogs.com.br](http://scienceblogs.com.br); Visualization: [seedvisualization.com](http://seedvisualization.com); and, SEED Magazine: [seedmagazine.com](http://seedmagazine.com)

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