



... **Creating Value**

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Innovium Capital Invests in Adver-Gaming Venture

Toronto ... Innovium Capital Corp. (“Innovium”) announces that it has invested \$250,000 in First Person Plural Inc. (“FPP™”) of Montreal, Quebec for a 35% interest. FPP’s two principals, who will be Co-Presidents, and two other founding shareholders, will hold the remaining 65%. FPP is a developer of new methods of advertising delivery utilizing interactive media technology.

FPP is headed by its founders, Alexandre Dulude and Darren Henriet. Mr. Dulude, FPP's Chief Creative and Technology Officer, brings his background in technology, sales and marketing to the Company. Mr. Henriet, a Montreal commercial lawyer by training, brings an entrepreneurial and financial background to his functions as Chief Operating Officer of the Company.

Mr. Dulude stated “Innovium’s involvement is the catalyst that will take FPP to the next stage of its development. We are excited to be working with Innovium and its team.”

About First Person Plural Inc. *First Person Plural -- the message and the medium.*

Founded in 2002, FPP is the developer of Human Limit™, a media event that will help redefine how companies reach consumers.

One of the primary difficulties of the Advertising business has been one of measurement: how to accurately identify an audience and deliver a message that is on target. With the continuing shift from traditional media to technology-driven devices, there is increasing pressure on advertisers to identify innovative approaches that not only “broadcast” a message but also are capable of creating a quantifiable dialogue with the viewer. FPP’s mission is simple: to assist the marketer in identifying sales opportunities through the creation of new forms of message delivery.

As part of FPP’s corporate mission, its latest product, Human Limit, the world's first interactive global competition, will bring to the market a new media forum through which advertisers will identify potential customers and build a user profile during the course of the competition. Scheduled to launch in 2006, Human Limit will be an innovative contributor to the advertising field.

About Innovium Capital Corp.

Innovium invests in innovative opportunities and trades under the symbol IN on the TSX Venture Exchange. The Company benefits from an ongoing income stream from past agri-divestitures and consists of interests in Atlantis Systems Corp. (TSX symbol - AIQ), a globally recognized developer and supplier of simulation-based training systems for flight crew training and aircraft maintenance training; Fly America Furniture, a privately-owned corporation specializing in high-quality, affordable retail furniture and decorative accessories; CablesEdge Software, which has developed the simplest, and most accessible, way for mobile users to access desktop information with the fewest keyclicks, and from any mobile device; RxRite, a developer of point-of-care e-Prescribing solutions providing physicians, pharmacies, payers and PBMs (Pharmacy Benefit Managers) with the ability to communicate effectively for the safe, secure, creation, transmission, and processing of electronic prescriptions.

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