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Symbol - ***INV*** (TSX - V)  
- ***IH7*** (FWB)

07-11  
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## **Innovium completes name change to Innovium Media Properties**

**Toronto** ... Innovium Media Properties Corp. ("Innovium", formerly Innovium Capital Corp.) announces that it has completed the name change that was approved at its Annual and Special Meeting of shareholders held in June of this year.

Innovium's symbol will remain IN and it's CUSIP will remain 45768W 10 6. Innovium will start trading as Innovium Media Properties Corp. upon receipt of final acceptance by the TSX Venture Exchange, which is expected shortly.

Innovium invests in innovative media opportunities and benefits from an ongoing income stream from past agri-divestitures. Its venture investment portfolio is focused upon Seed Media Group, LLC, an emerging science media and communications company that develops original science content, including [www.scienceblogs.com](http://www.scienceblogs.com). The rapid growth of the digital media "space" is providing lucrative opportunities. This coupled with Innovium's constructive relationship with Seed Media Group will likely become an area of increased investment concentration ([www.seedmediagroup.com](http://www.seedmediagroup.com)).

Innovium trades under the symbol ***INV*** on the TSX Venture Exchange ("TSX - V") and ***IH7*** on the Frankfurt Stock Exchange ("FWB").

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